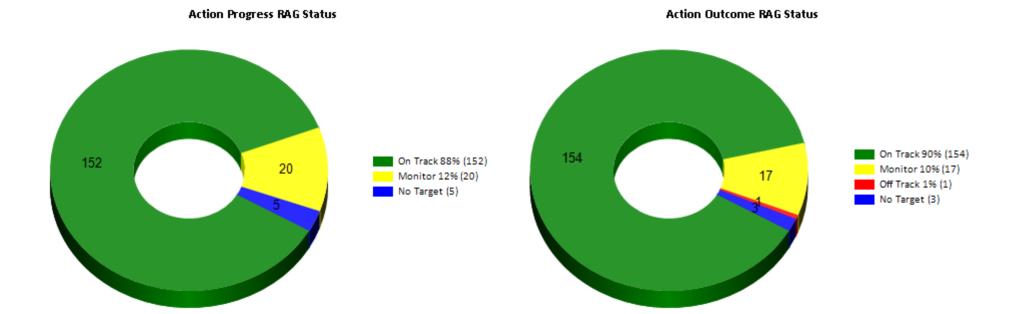


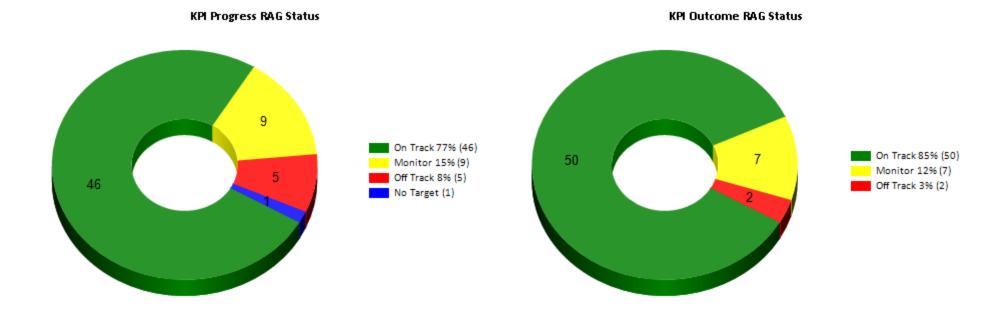
2019/20 Mid-Year Performance Progress Report Appendix 2 – Ambitious Council

Flintshire County Council

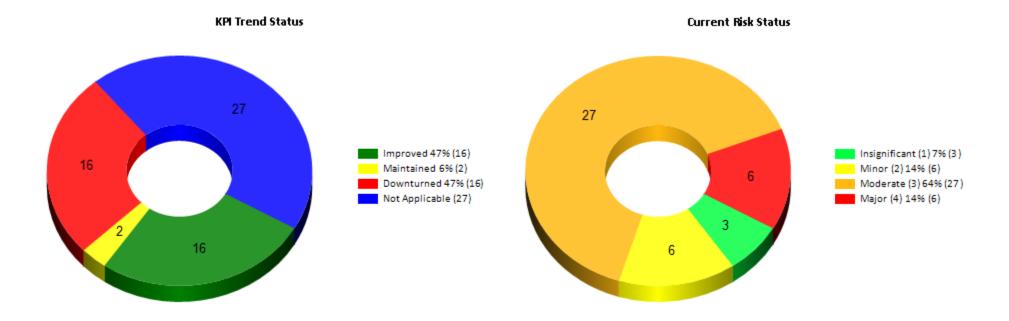




'No Target' for Action Progress and Action Outcome denotes Action has not started.



'No Target' for KPI denotes this is a new KPI and a baseline year is being established.



'Not Applicable' denotes that there is not KPI Trend as this is a new KPI and a baseline year is being established.

Ambitious Council

Actions

| ACTION | LEAD OFFICER | STATUS | START DATE | END DATE | COMPLETE % | PROGRESS RAG | OUTCOME RAG |
|---|--|--------|---------------|-------------|---------------|-----------------|----------------|
| 2.1.1.1 (CP) The Region reaching agreement of a Heads of Terms with the governments of UK and Wales to unlock a Growth Deal for the region and for Flintshire | Niall Waller - Service Manager - Enterprise and Regeneration | - | 01-Apr-2019 | 31-Dec-2019 | 100.00% | GREEN | GREEN |

ACTION PROGRESS COMMENTS:

Outline Heads of Terms have been signed with UK Government (UKG) and Welsh Government (WG) enabling Growth Deal projects to enter the next stage of development; the preparation of detailed business cases for investment.

Last Updated: 24-Oct-2019

| ACTION | LEAD OFFICER | STATUS | START DATE | END DATE | COMPLETE % | PROGRESS RAG | OUTCOME RAG |
|--|--|----------------|---------------|-------------|---------------|-----------------|----------------|
| 2.1.2.1 (CP) The introduction of a regional hub by Welsh Government (WG) and North Wales Economic Ambition Board (NWEAB) to co-ordinate inward investment and respond to the demands of businesses | Niall Waller - Service Manager - Enterprise and Regeneration | In Progress | 01-Apr-2019 | 31-Mar-2020 | 50.00% | GREEN | GREEN |

ACTION PROGRESS COMMENTS:

The regional business hub is still at an early stage of development by Welsh Government and the North Wales Economic Ambition Board. The Council has contributed to the development process and remains committed to strengthening business support and inward investment through increased regional working.

Last Updated: 21-Oct-2019

| ACTION | LEAD OFFICER | STATUS | START DATE | END DATE | COMPLETE % | PROGRESS RAG | OUTCOME RAG |
|---|--|--------|---------------|-------------|---------------|-----------------|----------------|
| 2.1.4.1 (CP) Adoption of a strategy by quarter one to ensure long term sustainability of town centres leading to updated bespoke local town plans | Niall Waller - Service Manager - Enterprise and Regeneration | | • | 31-Mar-2020 | 50.00% | GREEN | GREEN |

ACTION PROGRESS COMMENTS:

The Strategy was adopted in May 2019 by Cabinet. Discussions are underway in a number of towns to review the current approach to supporting them. In addition, the Council has worked with the Town Council and business community in Holywell to secure WG resources to re-open the High Street to vehicles to encourage more customers into the town. The Council is also supporting Mold businesses in developing a Business Improvement District for the town centre.

Last Updated: 09-Oct-2019

| ACTION | LEAD OFFICER | STATUS | START DATE | END DATE | COMPLETE % | PROGRESS RAG | OUTCOME RAG |
|--|--|--------|---------------|-------------|---------------|-----------------|----------------|
| 2.1.4.2 (CP) Testing of the model of a Business Improvement District for Mold (through a local ballot of rate paying businesses) as a pilot exercise | Niall Waller - Service Manager - Enterprise and Regeneration | | | 31-Mar-2020 | 25.00% | GREEN | AMBER |

ACTION PROGRESS COMMENTS:

The Council has engaged Mosaic Partnership (with experience of developing over 100 successful BIDs) to support the businesses in Mold to develop their BID. The businesses will be developing their business plan for the BID during October and November 2019 with the draft being ready at the end of November. It is anticipated that the ballot of businesses that will determine whether the BID is approved will take place in March 2020.

Last Updated: 09-Oct-2019

Performance Indicators

| KPI Title | Pre. Year Period Actual | Period Actual | Period Target | Perf. RAG | Perf. Indicator Trend | YTD Actual | YTD Target | Outcome RAG |
|--|-------------------------------|------------------|------------------|-----------|-----------------------------|------------|------------|----------------|
| CP2.1.2M01 Number of businesses supported through the regional hub | No Data | 394 | 10 | GREEN | New Measure | 394 | 60 | GREEN |

Lead Officer: Niall Waller - Service Manager - Enterprise and Regeneration **Reporting Officer:** Lynne Fensome - Management and Support Manager

Progress Comment: The regional hub is not in place although development work is well underway. The year to date figure provided is the local figure for businesses supported.

Last Updated: 23-Oct-2019